

**THANET DISTRICT COUNCIL**

**RECORD OF OFFICER DECISION**

Name of Officer:	Interim Director of Community Services
Directorate:	Community Services
Relevant Portfolio Holder:	Councillor Mrs Iris Johnston
Date of Decision	29 January 2015
Subject of decision:	Grant award to Sands Heritage Limited
Officer Delegation Ref:	DCS301E

Decision made:

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To award £196k of the Dreamland budget to Sands Heritage Limited to undertake works consummate to that of signage and interpretation for the Dreamland site and for PR and marketing.

Reasons for the Decision:

Sands Heritage Limited have acquired a number of artefacts and serendipity associated with the Dreamland site which can be up-cycled and utilised within the context of the Dreamland project and will form part of the completed park offering. Sands have a good knowledge of the site and the relevant expertise and resources, as well as a track record of delivery in relation to tourist projects which the Council is lacking. This was funded from council reserves.

This decision was initially published incorrectly and this change clarifies the position.

**NB:** The correction related to the nature of the funding source, which had no material effect on the decision. This occurred in May 2015.

Alternative options considered and why they were rejected when the decision was made:

The Council could have opted to pay another third party or undertaken the works themselves, neither of these is desirable because they do not have the artefacts or serendipity for up-cycling and it would be difficult to find another organisation that could deliver the project in the timescale available.

Sands are also the perspective concessionaire of the site and there is not another third party that could deliver the proposed PR and marketing of the site. Payment of the grant in relation to this aspect will not be made until the agreement to lease is duly signed.

Details of any conflict of interest declared by any executive Member who has been consulted by the officer making the decision and of any dispensation granted to that executive Member by the Head of Paid Service:

None

Please attach any report considered when making the decision (if applicable):

The budget in relation to signage and interpretation has remained unchanged and has been included within various Dreamland budget reports and forms part of the capital programme.

The PR marketing budget was originally allocated to the Dreamland Trust, but now Sands are the proposed concessionaire the budget for this element will be reallocated.

If you are aware this decision relates to a previous decision, please advise who took that decision and approximately when the decision was taken in the box below:

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